Minor in Business Law and Economics - Management

Description

The Minor concept

A minor gives you the opportunity of having a second specialization in your degree. The minor is a bundle of three to four electives that can be chosen separately but if chosen together rewards a minor.

Purpose

Minor in Business Law and Economics – Management

As future managers in companies, the students will be able to identify business solutions, possibilities and obstacles arising from the law. Business law can be seen as both possibilities and barriers. Students with a minor degree in business law and economics – Management from CBS will contribute to the company with a significant insight on how to develop the company under the existing law and how to create new business solutions in a legal compliance perspective.

The Minor in Business Law and Economics – Management provides 22,5 ECTS semester at CBS jointly with the students at the Master of Science in business administration and commercial law program. The minor is concerning law in a management perspective. Through the strategic management course, the students will identify the relevant economic models and theories to be able to systematizes the business strategy and the strategic choices in the industry. Through the law and management course, the students will, through international business cases, be presented of real-life business problems in a legal context. The students will use legal sources to solve strategic business problems on a management level and provide business solutions in a legal context. The digital obstacles and possibilities are presented in a business law perspective in the course on digital transformation course where the students will investigate how digital markets are creating legal uncertainty and legal opportunities.

Structure

The below table lists the structure and the ECTS credits of the individual courses. The course descriptions are available in the online course catalogue. Direct links are inserted in the below table.

Course	ECTS
Strategic Management	7.5
Law and Management	7.5
Digital Transformations and the Law	7.5

Content

Strategic Management

The key elements of this course are to perform a strategic analysis. Understand the historical foundations of strategic management. Understand and apply business model analysis, market analysis, positioning, resources & capabilities, competitive advantage and strategic innovation. In the course, the students will analyze and apply competitive interactions, platform strategies, organizational structure and creativity, and evaluating novelty. The course gives an overview of the field and provides the students with the tools and insights to rigorously analyze a company's strategy and develop one yourself.

Law and Management

The main aim of the course is to provide training in managing the legal dimension of business. A typical setup in a modern corporation involves legal counsel at various stages – drafting and performing contracts, litigating, enforcing IP rights, etc. Modern businesses, however, require an understanding and knowledge of the interplay between law, business and society which is not independent of the role the attorneys play. The course is based on an assumption that the quality of legal astuteness is a key managerial skill.

Digital Transformation and the Law

The course, in taking the law & management approach, aims to provide understanding on how law can be used proactively to attract customers, compete successfully, strengthen performance, and achieve organisational goals. the students to understand: first, how digital world is regulated and second, how strategy is affected by such models of regulation. In that sense, the course starts with the idea of digital transformation and disruption and how these are related to policymaking and law-making. It continues with an introduction to IT regulation from the EU perspective (with some elements of comparison with the US.

Examinations

The minor consists of the examinations listed below. The learning objectives and the regulations of the individual examinations are prescribed in the online course catalogue. Direct links to the individual examinations are inserted in the table below.

Exam name	Exam form	Gradingscale	Internal/external exam	ECTS
Strategic Management	Home assignment - written product	7-point grading scale	Internal exam	7.5
Law and Management	Home assignment - written product	7-point grading scale	Internal exam	7.5
Digital Transformations and the Law	Written sit-in exam on CBS' computers	7-point grading scale	Internal exam	7.5

Further information

Minor coordinator

Christina D. Tvarnø, cdt.law@cbs.dk

Study Board

Study Board for CM(jur.)

How to sign up

You sign up by choosing the code **CJURM1005U**. By choosing this you are automatically signed up for all three courses.