# Minor in Business Law and Economics - Management

## Description

### The Minor concept

A minor gives you the opportunity of having a second specialization in your degree. The minor is a bundle of three to four electives that can be chosen separately but if chosen together rewards a minor.

### Purpose

### Minor in Business Law and Economics – Management

As future managers in companies, the students will be able to identify business solutions, possibilities and obstacles arising from the law. Business law can be seen as both possibilities and barriers. Students with a minor degree in business law and economics – Management from CBS will contribute to the company with a significant insight on how to develop the company under the existing law and how to create new business solutions in a legal compliance perspective.

The Minor in Business Law and Economics – Management provides 30 ECTS semester at CBS jointly with the students at the Master of Science in business administration and commercial law program. The minor is concerning law in a management perspective. Through the strategic management course, the students will identify the relevant economic models and theories to be able to systematizes the business strategy and the strategic choices in the industry. Through the law and management course, the students will, through international business cases, be presented of real-life business problems in a legal context. The students will use legal sources to solve strategic business problems on a management level and provide business solutions in a legal context. The digital obstacles and possibilities are presented in a business law perspective in the course on digital transformation course where the students will investigate how digital markets are creating legal uncertainty and legal opportunities. The course in international business taxation illustrates the relevance of the tax law in an industry and business perspective and introduces the student to a compliance perspective on a management level at international markets.

### Structure

The below table lists the structure and the ECTS credits of the individual courses. The course descriptions are available in the online course catalogue. Direct links are inserted in the below table.

| Course | ECTS |
|---|---|
| Strategic Management | 7.5 |
| Law and Management | 7.5 |
| International Taxation of Corporate Groups | 7.5 |
| Digital Transformations and the Law | 7.5 |

## Content

### Strategic Management

The key elements of this course are to perform a strategic analysis. Understand the historical foundations of strategic management. Understand and apply business model analysis, market analysis, positioning, resources & capabilities, competitive advantage and strategic innovation. In the course, the students will analyze and apply competitive interactions, platform strategies, organizational structure and creativity, and evaluating novelty. The course gives an overview of the field and provides the students with the tools and insights to rigorously analyze a company's strategy and develop one yourself.

### Law and Management

The main aim of the course is to provide training in managing the legal dimension of business. A typical setup in a modern corporation involves legal counsel at various stages – drafting and performing contracts, litigating, enforcing IP rights, etc. Modern businesses, however, require an understanding and knowledge of the interplay between law, business and society which is not independent of the role the attorneys play.  The course is based on an assumption that the quality of legal astuteness is a key managerial skill.

### Digital Transformation and the Law

The course, in taking the law & management approach, aims to provide understanding on how law can be used proactively to attract customers, compete successfully, strengthen performance, and achieve organisational goals. the students to understand: first, how digital world is regulated and second, how strategy is affected by such models of regulation.  In that sense, the course starts with the idea of digital transformation and disruption and how these are related to policymaking and law-making. It continues with an introduction to IT regulation from the EU perspective (with some elements of comparison with the US.

### International Taxation of Corporate Groups

The course enables students to understand and analyse the tax framework regulating the behaviour of multinational enterprises (MNEs). The purpose of the course is to provide students the ability to interpret the relevant legal rules and to connect these rules to the facts at hand. In addition, the course should enable students to independently identify nuances in the legal judgment based on the underlying circumstances. Finally, the course aims at providing students with insights into the policy context of the relevant legislation.

## Examinations

The minor consists of the examinations listed below. The learning objectives and the regulations of the individual examinations are prescribed in the online course catalogue. Direct links to the individual examinations are inserted in the table below.

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS |
|---|---|---|---|---|
| Strategic Management | Home assignment - written product | 7-point grading scale | Internal exam | 7.5 |
| Law and Management | Home assignment - written product | 7-point grading scale | Internal exam | 7.5 |
| Digital Transformations and the Law | Written sit-in exam on CBS' computers | 7-point grading scale | Internal exam | 7.5 |
| International Taxation of Corporate Groups | Home assignment - written product | 7-point grading scale | Internal exam | 7.5 |

## Prerequisites for registering for the exam – compulsory activities

The following courses have compulsory assignments or requirements about active class participation. Further specifications and regulations are listed in the relevant course description in the online course catalogue, see the below link(s).

| Course | Number of mandatory activities |
|---|---|
| International Taxation of Corporate Groups | 1 |

## Further information

### *Minor coordinator*

Christina D. Tvarnø, cdt.law@cbs.dk

### *Study Board*

Study Board for CM(jur.)

### *How to sign up*

You sign up by choosing the code **CJURM1005U**. By choosing this you are automatically signed up for all four courses.