

Minor in Business and Development Studies

Description

The Minor Concept

A minor gives you the opportunity of having a second specialisation in your degree. The minor is a bundle of three to four electives that can be chosen separately but if chosen together rewards a minor.

Purpose

The Business and Development Studies minor provides a one semester concentrated introduction to development issues from a business perspective. The minor is designed for students that want to build specific qualifications on business and development related issues to complement their master degree specialization.

Structure

The below table lists the structure and the ECTS credits of the individual courses. The course descriptions are available in the [online course catalogue](#). Direct links are inserted in the below table.

| Course | ECTS |
|--|------|
| Business Strategy in Developing Countries and Emerging Markets | 7.5 |
| International Business and Economic Development | 7.5 |
| Governance and Development | 7.5 |
| CSR - A Path to Sustainable Development? | 7.5 |

Content

The minor consists of four courses that each take up key aspects of business activity in developing countries and emerging markets. The courses complement each other and are designed to build a comprehensive understanding of business in developing countries and emerging markets.

Examinations

The minor consists of the examinations listed below. The learning objectives and the regulations of the individual examinations are prescribed in the [online course catalogue](#). Direct links to the individual examinations are inserted in the table below.

| Exam name | Exam form | Grading scale | Internal/external exam | ECTS |
|--|---------------------------------------|-----------------------|------------------------|------|
| Business Strategy in Developing Countries and Emerging Markets | Written sit-in exam on CBS' computers | 7-point grading scale | Internal exam | 7.5 |
| International Business and Economic Development | Oral exam based on written product | 7-point grading scale | External exam | 7.5 |
| Governance, CSR and Development | Oral exam based on written product | 7-point grading scale | Internal exam | 15 |

Further information

Minor coordinator

Michael Wendelboe Hansen

Study Board

Study Board for BSc and MSc in Business, Language and Culture

How to sign up

If you want to sign up for the minor in Business and Development Studies you have to select CCBLM1001U when you sign up for electives. You will then subsequently be signed up for all four courses. You do not have to select all four courses individually