# IBA - Bachelor of Science (BSc) in Business, Asian Language and Culture

**Preamble**

Pursuant to section 33 of Ministerial Order no. 1061 of 30 June 2016 on Bachelor and Master's (Candidatus) Programmes at Universities (the University Programme Order); section 29 of Ministerial Order no. 1062 of 30 June 2016 on University Examinations and Grading (the Examination Order); and section 20 of Ministerial Order no. 114 of 3 February 2015 on the Grading Scale and other forms of assessment of educations within the sphere of the Ministry of Higher Education and Science (the Grading Scale Order), the Dean of Education, acting on a proposal prepared by the study board, has approved the following programme regulations.

# Part 1: Programme specific regulations

## Degree title and duration

## Part 1: Programme specific regulations

**1.** Students who successfully complete the programme earn the degree *Bachelor of Science (BSc) in Business, Asian Language and Culture*, in Danish *bachelor (BSc) i økonomi, asiatisk sprog og kultur*, and have the right to use the Danish abbreviation *HA.int.* after their name.

(2) This programme is governed by The Study Board for International Business in Asia.

(3)The bachelor programme is a three-year full-time programme, corresponding to 180 ECTS credits. The deadline for completing the programme is the rated time of study + one year after the student commenced the programme. Leave periods, if any, are not included in this time frame.

(4) The programme duration refers to the number of student full-time equivalents according to which the programme is structured. A full-time equivalent corresponds to one year of work by a full-time student and corresponds to an annual workload of 1650 working hours corresponding to 60 ECTS credits (European Credit Transfer System). The workload includes scheduled classes, preparation for classes, completion of written assignments, other teaching activities, independent study as well as preparation for, and participation in examinations.

**Purpose**

**2.** International Business in Asia (IBA) offers students the opportunity to become qualified for business and business-related careers in global or internationally oriented companies, institutions and organisations within either the private or public sector. Qualification is achieved by successful completion of the programme, which combines studies within business and economics with studies within politics and society. These subjects are complemented by advanced studies in the Chinese and Japanese languages. The IBA curriculum is based on educational principles that draw upon Danish and European cultural, educational and social traditions

(2) IBA qualifies the successful graduate to:

• Conduct comparative analyses and evaluate problems related to international business and organisational activities.

• Specify internal and external organisational communication tasks that will enhance organisational success.

• Formulate business strategies based upon qualitative and/or quantitative comparative analysis, and manage teamwork for a successful implementation of the stated strategies.

(3) Integrated skills are acquired by studying, research and reflection upon the following:

• Knowledge of business, economics, politics and related fields, and their proper use regarding research methods.

• Intercultural awareness of and sensitivity towards cultural and social factors that influence decision-making processes at different organisational levels.

• Professional awareness of communicative factors that influence the presentation of information or research conclusions to a broad range of target groups in organisations or societies.

• Knowledge of Chinese and Japanese culture and society combined with studies of other East and Southeast Asian societies and cultures in general.

• A demonstrated level of competence in oral and written Chinese or Japanese.

• English language skills sufficient for professional performance in international organisations.

**Competency profile**

**3.** The Study Board has developed a competency profile, which describes the expected learning outcomes of this degree programme. It is available on the programme page on CBS' website.

**Content and structure**

**4.** The below table lists the structure of the programme and the ECTS credits of the individual courses (30 ECTS per semester and a total of 180 ECTS). The course descriptions are available in the online course catalogue. Direct links are inserted in the below table.

**1st year - 1st and 2nd semester**

| Course | ECTS |
|---|---|
| Chinese 1 | 7.5 |
| Business Research Methods | 7.5 |
| Asian Societies from a Comparative Perspective | 7.5 |
| Microeconomics | 7.5 |
| Chinese 2 | 7.5 |
| Marketing | 7.5 |
| International Relations in Asia | 7.5 |
| First Year Project | 7.5 |

**2nd year - 3rd and 4th semester**

| Course | ECTS |
|---|---|
| Asian Economic Organisation & Competitiveness | 7.5 |
| Asian Business Systems: State, Institutions and the Global Economy | 7.5 |
| Managerial Accounting | 7.5 |
| Intercultural Organisation | 7.5 |
| Principles of Corporate Finance | 7.5 |
| Second Year Project | 7.5 |

*One of the following courses for each semester depending on language specialization (Japanese is being phased out)*

| Course | ECTS |
|---|---|
| Japanese 3 | 7.5 |
| Chinese 3 | 7.5 |
| Japanese 4 | 7.5 |
| Chinese 4 | 7.5 |

**3rd Year - 5th and 6th semester**

| Course | ECTS |
|---|---|
| Electives and/or Internship | 30 |
| International Business in Asian Markets | 7.5 |
| Bachelor Project | 15 |

*One of the following courses depending on language specialization (Japanese is being phased out)*

| Course | ECTS |
|---|---|
| Japanese 6 | 7.5 |

| Course | ECTS |
| --- | --- |
| Chinese 6 | 7.5 |

(2) IBA emphasises five academic fields:

- International Business and Economics
- Comparative Social and Political Analysis
- Organisation in an Asian political and economic context
- Business Research Methods
- Chinese or Japanese language studies

(3) All courses, except those in the Chinese and Japanese language sections of the programme, are taught in English.

(4) The teaching in each of the respective academic disciplines is integrated as far as this is possible. The integration depends on course instructors actively cross-referencing course teaching to other fields and co-ordinating when developing courses. An overview of all courses and their integration resides with the IBA Study Board. This board is composed of an equal number of student representatives and faculty, with administrative staff and the academic counsellor as observers.

(5) Teaching methods vary by course, topic and educational intent. Lectures, class discussions, group exercises, case analyses, individual tutoring, supervision and project assignments represent the range of pedagogical approaches used in International Business in Asia.

*International Business and Economics*

(6) International Business and Economics is designed to provide students with a platform in business economics. This platform is comprised of the tools and models that facilitate economic understanding of a business enterprise or organisation.

(7) This academic discipline is part of the subject of economics, with a particular focus on the international dimensions of markets and market analysis.

(8) The core courses cover these topics:

- Microeconomics
- Principles of Corporate Finance
- Marketing
- Managerial Accounting
- Asian Business Systems: State, Institution and the Global Economy
- Asian Economic Organisation and Competitiveness
- International Business in Asian Markets.

*Comparative Social and Political Analysis*

(9) Comparative Social and Political Analysis imparts an understanding of the development and nature of different societies as well as a firm theoretical background for the analysis of different economical, political, social and cultural traditions.

(10) Teaching in this academic discipline includes topics such as economics, industrial relations, political science and sociology. Students are given an introduction to the fundamental methods and theoretical approaches of these disciplines, which enables them to apply what they have learned when faced with concrete problems – particularly those of a comparative and international character.

(11) Course topics focus upon industrialised, market-based economies and societies with special interest in Asian companies, Asian economic approaches and Asian societies. Core fields include:

- Comparative cultural and social analysis
- International political economics and international organisations
- Business, economy and society in Asia
- International Relations in Asia

*Organisation in an Asian political and economic context*

(12) Organisation and communication is an academic field that provides students with knowledge and practice about the nature of contemporary technologically advanced modes of information exchange and theoretical models of organisation.

(13) Teaching in this discipline is aimed at providing the students with an action-oriented competence in relation to communicating with different population groups and functional areas within organisations and understanding the organisational practices in relations to doing business in Japan and China.

(14) Core courses in organisation focus on:

- Organisational practices
- Intercultural Organisation
- General organisation and communication theory and the diffusion of information
- Internal and external communication in a company or organisation

*Business Research Methods*

(15) The research method courses aim to give students a thorough introduction to quantitative, qualitative and social science methods for economic and business research purposes. This component reinforces the aim of the overall programme with an explicit integration of various academic disciplines. Students are introduced to statistical skills in business analysis.

(16) Students are expected to acquire competence in the appropriate selection and application of a variety of theoretical approaches and quantitative and comparative research methods when confronted with research issues in other courses and in the project work.

(17) The courses include a study of:

- Interdisciplinary business research
- Quantitative research methods and statistics
- The nature of social science, analysis, and research methods
- Comparative research methods
- Qualitative research methods

*Chinese/Japanese language studies*

(18) Asian language study at the IBA trains the student to read, write, speak and understand Chinese or Japanese. This means that the student will learn to conduct a conversation in modern Chinese/Japanese, read and understand a text in one of these languages without too much difficulty, and write with minimal effort. An additional level of carefully integrated Asian language training in the 3rd year provides IBA students with fair knowledge regarding Chinese/Japanese business language. As language is related to society and culture, a related goal is to provide students with an in-depth knowledge of Asian society and culture.

(19) The first year is aimed at the development of intermediate competence in general language usage in one of the offered Asian languages. The second and, particularly, the third year focus on specialised language skills.

(20) Key Asian language skills to be acquired include:

- A practical ability to use the language
- Communicative strategies
- Reading and writing skills, including word processing in Chinese/Japanese
- Oral skills, including presentation techniques
- Specialized competence for business ends

(21) A specific level of proficiency in English is a prerequisite for IBA admission. This is further defined within the context of the coursework. The goal is to ensure that students achieve a level of verbal proficiency and logical competence in compliance with professional career obligations

*Bachelor project*

(22) The BSc in Business, Asian Language and Culture concludes with a Bachelor project.

*Elective courses/Internship*

(23) In addition to the compulsory BSc IBA courses, the student must complete elective courses equivalent to 30 ECTS before graduation. The electives' syllabi must be relevant to the BSc IBA profile and cannot overlap with the syllabi of compulsory BSc IBA courses. Students are entitled to take elective courses at other programmes at CBS or at a CBS-approved institution equivalent to 30 ECTS during their fifth semester. This semester may also be spent studying abroad

or participating in an internship programme. An internship is credited with a maximum of 15 ECTS credits.

(24) Electives must be within the specific field: Business Administration 15 ECTS. Programme related (cf. IBA's competency profile) free electives 15 ECTS.

(25) The Study Board’s detailed rules and guidelines on elective courses and internship programmes, available on my.cbs.dk, must be observed. The course description for the internship is also available in the online course catalogue.

(26) All elective courses must be pre-approved by the IBA Study Board. The Study Board will upload a positive list on my.cbs.dk with the pre-approved elective courses at CBS.

(26) Study activities are calculated according to the European Credit Transfer System (ECTS). Unit calculations for each course are provided in the Study Activities Chart below.

(27) Students are entitled to take ISUP courses (International Summer University Programme). The approved ISUP courses will be uploaded on my.cbs.dk.

**Examinations**

**5.**The programme consists of the examinations listed below.The learning objectives and the regulations of the individual examinations are prescribed in the online course catalogue. Direct links to the individual examinations are inserted in the table below.

**1st year - 1st and 2nd semester**

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| 1st semester | | | | | |
| Chinese 1 | Oral exam | 7-step scale | External exam | 7.5 | 7.5 |
| Business Research Methods | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| Asian Societies from a Comparative Perspective | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| Microeconomics | Written sit-in exam on CBS' computers | 7-step scale | Internal exam | 7.5 | 7.5 |
| 2nd semester | | | | | |
| Chinese 2 | Written sit-in exam on CBS' computers | 7-step scale | External exam | 7.5 | 7.5 |
| Marketing | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| International Relations in Asia | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| 1st Year Project | Oral exam based on written product | 7-step scale | External exam | 7.5 | 7.5 |

**2nd year - 3rd and 4th semester**

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| 3rd semester | | | | | |
| Asian Economic Organisation & Competitiveness | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| Asian Business Systems: State, Institutions and the Global Economy | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| Managerial Accounting | Written sit-in exam on CBS' computers | 7-step scale | Internal exam | 7.5 | 7.5 |
| 4th semester | | | | | |

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| Intercultural Organisation | Oral exam based on written product | 7-step scale | External exam | 7.5 | 7.5 |
| Principles of Corporate Finance | Written sit-in exam on CBS' computers | 7-step scale | Internal exam | 7.5 | 7.5 |
| 2nd Year Project | Oral exam based on written product | 7-step scale | External exam | 7.5 | 7.5 |

*One of the following courses for each semester depending on language specialization (Japanese is being phased out)*

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| 3rd semester | | | | | |
| Japanese 3 | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| Chinese 3 | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| 4th semester | | | | | |
| Japanese 4 | Oral exam based on written product | 7-step scale | External exam | 7.5 | 7.5 |
| Chinese 4 | Home assignment - written product | Pass / Fail | Internal exam | 7.5 | 7.5 |

### 3rd year - 5th and 6th semester

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| 5th semester | | | | | |
| Electives and/ or Internship | See the individual course descriptions | See the individual course descriptions | See the individual course descriptions | 30 | See the individual course descriptions |
| 6th semester | | | | | |
| International Business in Asian Markets | Home assignment - written product | 7-step scale | Internal exam | 7.5 | 7.5 |
| Bachelor Project | Oral exam based on written product | 7-step scale | External exam | 15 | 15 |

One of the following courses on the 6th semester depending on language specialization

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| Japanese 6 | Oral exam based on written product | 7-step scale | External exam | 7.5 | 7.5 |
| Chinese 6 | Oral exam based on written product | 7-step scale | External exam | 7.5 | 7.5 |

*Internship*

(2) During the 5th semester it is possible to participate in an internship with a company instead or as a supplement to electives. At BSc International Business in Asia the student can choose between internships counting for 7.5 ECTS or 15 ECTS.

(3) Students who choose an internship must also take electives counting total 22.5 or 15 ECTS, in order to reach the 30 ECTS which is requested at the elective semester.

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| Internship 7,5 ECTS | Home assignment - written product | Pass / Fail | Internal exam | 7.5 | 7.5 |
| Internship 15 ECTS | Home assignment - written product | 7-step scale | Internal exam | 15 | 15 |

### Prerequisites for registering for the exam – compulsory activities

**5A.** The following courses have compulsory assignments or requirements about active class participation, see section 13. Further specifications and regulations are listed in the relevant course description in the online course catalogue, see the below link(s).

| Course | Number of mandatory activities |
|---|---|
| Japanese 2 | 2 |

| Course | Number of mandatory activities |
|---|---|
| Chinese 2 | 2 |
| Japanese 3 | 5 |
| Chinese 3 | 5 |
| Japanese 4 | 2 |
| Chinese 4 | 2 |

**Body of external examiners**

**6.**This degree programme is covered by the body of external examiners for the business administration programmes.

**Pass requirements**

**7.** The general pass requirements are stipulated in section 26.

**Additional programme-specific regulations: teaching and thematic framework**

**8.***First academic year*

Teaching during the first year is intended to provide the students with:

- Basic knowledge and understanding of the academic disciplines covered during the first year as well as an awareness of the most important theories and methods within these fields.
- An initial understanding and ability to apply basic tools and methods to the analysis of economic activities of a company or organisation.
- Knowledge of microeconomic models and theories related to national and international economics.
- Initial competence in independent formulation of appropriate research questions, the selection of appropriate analytical tools to address these, and the ability to co-operatively conduct research and communicate findings.
- A basic understanding of business, social, cultural and political analyses that will increase student awareness of the complexities that exist in the structure and development of different societies (particularly in Asia) as well as an understanding of the interplay between different societal sectors and how these influence the individual as citizen and consumer.
- Intermediate competence in oral and written communication in Chinese or Japanese.

(2) The thematic framework for the first year is “Comparative cultural and social analysis”.

Academic topics of the first year include:

- First year project lectures. This provides an initial experience of the essential theoretical, linguistic and research skills and processes that must be mastered to ensure a successful research-based project outcome.
- Classes in comparative cultural and social analysis.
- Classes in economics that address microeconomics including international economics, marketing and international relations.
- Interdisciplinary business research and comparative research methods.
- Courses in Chinese/Japanese language.

- The first year project, a project that addresses the first year thematic framework.

*Second academic year*

(3) Teaching during the second year is intended to help students develop:

- Insight into the functions of a company or organisation, awareness of internal and external organisational communication and a deeper understanding of the interaction between these functions.
- An ability to view the business sector and organisations as a functioning system in relation to the outside community, including national and international social, market, and economic conditions.
- An improved competence in the chosen Asian language, along with further development of student ability in self-expression in both oral and written forms, especially in relation to topics central to IBA themes.
- Ability to master accounting and corporate finance

(4) The thematic framework for the second year is “Economic and cultural contexts of companies and organisations”.

Academic topics of the second year include:

- A course in Managerial Accounting
- A course in Principles of Corporate Finance
- A course in Asian Economic Organisation and Competitiveness
- A course in Asian Business Systems: State, Institution and the Global Economy
- A course in Intercultural Organisation
- Courses in Chinese/Japanese language
- The second year project, a project that addresses the second-year thematic framework.

*Third academic year*

(5) Instruction during the third year is intended to enable the students to:

- Analyse problems faced by internationally oriented companies, institutions and organisations
- Deal with the concrete problems of an international economic and political character in companies and organisations
- Understand and express themselves orally and in writing in the selected Asian language, and to exhibit a linguistic competence particularly concerning the business dimensions of the language
- Apply the knowledge and skills acquired from various academic disciplines to issues that must be addressed in project work

(6) The thematic framework for the third year is “International and global corporate strategies”.

Academic topics of the third year include:

- Two elective courses within the field of Business Adminitration 15 ECTS (see section 37)
- Two Programme related electives (free choice of student) 15 ECTS (see section 37)
- International Business in Asian Markets
- Courses in Chinese/Japanese language
- The third year project, a project that addresses the third-year thematic framework

*Teaching formats*

(7) The teaching methods within the BSc in Business, Asian Language and Culture covers a combination of lectures, exercises, workshops, tutorials, case studies, group work, and class discussions.
**9.-10.** (Not in use.)

## Part 2: General regulations for bachelor programmes

**11.** The teaching is organised in a collaboration between the Programme Director, the course coordinators and the teachers. The Study Board approves the organisation of the teaching.

**Teaching and examination language**

**12.** Examinations are conducted in English; see however subsection (2).

(2) If a course has been taught in a language other than English, the examination is conducted in that language.

(3) The Study Board may decide to deviate from the rules stipulated in subsections (1)-(2), except when documenting the student's skills in a specific other language is part of the objective of the examination.

(4) The provisions in subsections (1)-(2) apply to oral and written sit-in examinations and to all types of written take-home assignments (seminar papers, projects etc.) subject to assessment.

**Prerequisites for participating in the exam: compulsory assignments and requirements about active class participation**

**13.**Besides the examinations listed in section 5, which are included in the final grade point average, on some courses it is a requirement that one or more assignments are submitted, as part of the teaching (so-called compulsory assignments). In order for students to participate in the final examination of the course in question, it is a condition that, within a set deadline, the required number of compulsory assignments have been submitted and that the assessment 'Approved' has been achieved. Further specifications regarding the number of compulsory assignments, format etc. are stipulated in the examination regulations of the individual courses.

(2) If a student does not, within the set deadline, fulfil the requirement of achieving the result 'Approved' for the required number of compulsory assignments for a specific course, the student has the right to submit extra assignments. However, it is a condition that the student has submitted all set assignments, unless failure to submit was caused by illness or a condition equalled with illness.

(3) Besides the examinations listed in section 5, which are included in the final grade point average, on some courses there is a requirement of class participation in order to participate in the exam in the course; it must be a well-defined part of the teaching (e.g. presentation seminars, case projects etc.). Further specifications are stipulated in the examination regulations of the individual courses, see also section 27(3).

**Registration for and withdrawal from courses and exams**

**14.** During the registration period, which is placed in April, the student is obliged to make the annual registration for the coming year of study, see section 7(1), in the University Programme Order. On the basis of this registration, CBS will register the student for the 60 ECTS comprising this year of study, and in addition to this CBS will make a semestrial registration for the student to any not completed courses from previous years of study.

(2) The students register for electives via the Self Service. Students not registered for mandatory courses and electives for a total of minimum 60 ECTS in a year of study, must register for electives,

including summer school courses, corresponding to the lacking ECTS in the coming year of study, resulting in the student being registered for a minimum of 60 ECTS in the coming year of study.

(3) Within a withdrawal period, the students can withdraw from courses they are registered for if the registration made under subsection (1) is more than 60 ECTS for a year of study/ 30 ECTS for a semester, so that the individual student is registered for a total of 60 ECTS for a year of study/30 ECTS for a semester. There is a withdrawal period before both the spring semester and the autumn semester.

(4) Failure to make the annual registration, see subsection (1), will result in the student being deregistered from the programme, under section 32(6) of Ministerial Order no. 110 of 30 January 2017 on Admission and Enrolment on Bachelor Programmes at Universities ( *Bacheloradgangsbekendtgørelsen*).

(5) The student can be deregistered from one or more courses or course elements where 1) the students is an elite athlete, or where 2) there are extraordinary circumstances, including impairment, and where the student will be unable to fulfil the registration requirement, or where 3) the student is an entrepreneur, see section 18, or where 4) the student is the chairperson of a voluntary organisation under *Dansk Ungdoms Fællesråd (DUF)* and where the student will be unable to fulfil the registration requirement. Deadlines for submitting dispensation applications are determined on the student intranet.

(6) When selecting students for elective courses, a draw is made among the students who fulfil the conditions for taking the elective course in question if there are more applicants for the course than there are available places. For certain electives the selection is not made by lot, but on the basis of a motivational essay; this will be stated on the list with the offered electives on cbs.dk.

(7) Students are automatically registered for an examination or examinations when they are registered for a course or course element with which one or more examinations are associated. Withdrawal from the ordinary exam (1st examination attempt) is not possible, and students have used an examination attempt, see section 27(1), unless an exemption has been granted pursuant to subsection (8). Students who do not fulfil the requirements for participating in the examination as laid down by the university, see section 13(1) and (3) have used an examination attempt, see section 27(1), unless an exemption has been granted pursuant to subsection (8).

(8) The university may grant exemptions from the rules set out in subsection (7) where 1) the students is an elite athlete, or where 2) there are extraordinary circumstances, including impairment, or where 3) the student is an entrepreneur, see section 18, or where 4) the student is the chairperson of a voluntary organisation under *Dansk Ungdoms Fællesråd (DUF)*, see the University Programme Order. Deadlines for submitting dispensation applications are determined on the student intranet.

**The first-year exam**

**14A.** Pursuant to sections 17-19 of the Examination Order, the special provisions in subsections (2)-(6) apply to the first-year exam.

(2) Before the end of the first year of studies, the student must sit the examinations listed as first-year examinations in section5**,** in order to continue on the programme.

(3) For bachelor programmes starting 1 September, the result of the first attempt to pass an examination must be announced to students before 1 August the following year. If the ordinary

examination is not passed, the student shall automatically be registered for the re-take examination in the same examination period, not later than August however, and the result of this must be announced to the student before the end of September. For bachelor programmes starting 1 February, the result of the first attempt to pass an examination must be announced to students before 1 February the following year.

(4) If the student has not passed the first-year exam in accordance with subsection (5), the student will have no further attempts, see section 27(1).

(5) The examinations referred to in subsection (2) must be passed before the end of the programme's second year (2 years after enrolment on the programme) for the student to be allowed to continue on the programme. The general pass requirements are stipulated in section 26, and any programme specific pass requirements are stipulated in section 7.

(6) The Study Board may grant exemptions from the deadlines stipulated in subsections (2)-(5) if warranted by extraordinary circumstances.

**Re-exams**

**15.** Students are automatically registered for the re-exam (2nd and 3rd examination attempt) when the student has not passed the exam in question. Within a deadline, the student can withdraw from a re-exam (2nd and 3rd examination attempt), see subsection (5). If the student has not withdrawn within the deadline, the student has used and examination attempt, see section 27(1).

(2) On programmes with two annual examination periods (semester examinations), students who have not passed an ordinary examination are automatically registered for the re-exam (2nd examination attempt) in the same examination period or immediately thereafter.

(3) On programmes with more examination periods than in subsection (2), students who have not passed an ordinary examination are automatically registered for the re-exam (2nd examination attempt), which will be held as soon as possible; however, no later than six months after the ordinary examination.

(4) The rules on automatic registration for a re-exam (2nd examination attempt) are dispensed with if the student is not offered the opportunity to fulfil the requirements laid down pursuant to section 13(1) and (3) before the second examination attempt is held. The student is registered for the next examination attempt as soon as possible.

(5) The deadline for withdrawal from an examination is 1 month before the start of the examination in question. However, a student who awaits an assessment is exempt from this deadline as regards the re-exam of the course in question.

(6) For the requirements regarding documentation etc. concerning illness during an examination are laid down reference is made to CBS' rules regarding illness in connection with an examination. Attention must be paid to the documentation deadline stated in those rules.

(7) Re-exams are subject to the learning objectives of the ordinary examination of the examination in question.

(8) Re-exams are conducted according to the examination regulations of the ordinary examination of the examination in question, except when:

1. the examination regulations for the examination in question explicitly contain differing provisions for the re-exam, or
2. it is a written examination and the number of registered candidates for the re-exam warrants that it may most appropriately be held as an oral examination.

(9) It is not possible to determine another examination form for the re-exam of the bachelor project.

**Study activity requirement**

**16.** The student must pass minimum 30 ECTS each year of study in order to be able to continue the programme (study activity requirement). The student must have three examination attempts, see section 27(1), in the courses or course elements that are included in the study activity requirement.

(2) The university may grant an exemption from the study activity requirement, see subsection (1), if the student is an elite athlete or if there are special circumstances, including impairment.

**Extraordinary re-exams and offers of re-assessment / re-exam**

**17.** If an extraordinary re-examination is arranged or offered in accordance with section 21 of the Examination Order (regarding examination irregularities) or the offer of a re-evaluation/re-examination is given in accordance with section 36 or 41 of the Examination Order (regarding complaints about the exam), the re-examination is subject to the learning objectives of the ordinary examination of the examination in question.

(2) Examinations under subsection 1 can be conducted in accordance with the regulations of the re-exam if the examination is an offer of an extraordinary re-exam.

**Entrepreneurs**

**18.** Students who are entrepreneurs in parallel with their studies must document that they are either self-employed with a turnover and productive assets or are part of an entrepreneurial environment, e.g. university incubators and regional growth environments, cf. section 8 (2) of the University Programme Order.

(2) Students who have a registered CVR number or are able to document that they have been enrolled in one of the programmes who are offered by Copenhagen School of Entrepreneurship (CSE) or the like are considered entrepreneurs in pursuance of subsection (1). The student must follow the registered entrepreneurship programme in accordance with the continuous requirements of the programme.

**Examination forms**

**19.** Examinations are organised as individual examinations or as group examinations. The specific examination form of a given examination, including whether it is an individual or a group examination, or a mixture of the two, is stated in the relevant course description, see links in section 5.

(2) At both individual and group examinations the student's individual performance must be assessed, and grading must be individual, see subsections (3)-(4).

(3) At oral group examinations the individual student must be examined in such a way that it is ensured that the student's individual performance is assessed.

(4) If a written product is produced by more than one student, and if there is no oral defence of the product, the students must show what their individual contributions are, and in such a way that it is ensured that individual assessment is possible. See 'Individualisation of group papers etc.' in the study administrative rules (SAR).

(5) For group examinations, see subsection (1), rules about those of the following factors that are relevant for the examination form in question must be stated in the regulations of the individual examination:

1. maximum group size
2. the allotted time at the oral examination – see subsection (3)
3. requirements regarding individual contributions – see subsection (4).

(6) Where it is stipulated in the regulations of a given examination that it is a group examination, it is stated in the course description if the students can choose to take the examination as an individual examination instead. When the examination in question contains both a written and an oral part, both parts must then be taken as an individual examination.

(7) When it is an oral exam based on a written product, the following applies to all variations:

1. Submission of the written product is a requirement to be able to attend the oral examination.
2. Both the written product and the oral presentation count in the assessment.
3. The assessment is an overall evaluation of the written product and the oral presentation.

**Examination rules**

**20.** All students have an obligation to familiarise themselves with and to observe the examination rules of the examinations which they participate in, including the general rules that apply to the individual examination. Those rules are in particular:

- The examination rules, as stipulated in the relevant course description, see links in section 5.
- *Rules about written sit-in examinations at CBS, including rules about electronic aids*, see section 21(3).
- Rules on good academic conduct, see section 4 of *Copenhagen Business School's rules and regulations on academic conduct, including penalties*.

(2) Students are not permitted to make audio and/or picture recordings during an examination or the examiners' discussion of a student's performance.

(3) It is stipulated in the examination regulations of the individual examination what the maximum number of pages is for a given written product. In addition, the following applies:

1. In the page count the front page, the bibliography and any appendices are not included. Appendices are not part of the assessment.
2. All pages must have a margin of min. 3 cm in top and bottom and min. 2 cm to each of the sides. The font must be minimum 11 points.
3. Tables, diagrams, illustrations etc. are not included in the number of characters, but will not justify exceeding the maximum number of pages.

4. On average, one page must not contain more than 2,275 characters (including spaces).

(4) Upon digital submission the student declares that the submitted product complies with the rules for good academic conduct, form requirements and maximum size, via a digital declaration of authorship.

(5) Any violation of rules and regulations under subsections (1)-(2) will be sanctioned in accordance with *Copenhagen Business School's rules and regulations on academic conduct, including penalties.*

(6) Violation of form or layout requirements stipulated in subsection (3)-(4) or form requirements laid down under section 19(4) may result in a rejection of the exam paper, see section 24(3) of the Examination Order. If the exam paper is rejected, it will not be assessed, and the student will have used an exam attempt.

**Examination aids**

**21.** The examination aids that students are allowed to bring with them to written sit-in examinations are specified in the examination regulations of the individual examination/course.

(2) Unless otherwise stated in the examination regulations, see subsection (1), no examination aids, whether written or technical, are allowed in the examination room, except simple writing and drawing utensils.

(3) In cases where the examination regulations, see subsection (1), stipulate that electronic aids can be brought to the examination room, the provisions stipulated in *Rules about written sit-in examinations at CBS, including rules about electronic aids* apply.

**Examinations under special circumstances**

**22.**The Study Board may decide to deviate from the examination regulations stipulated for the individual examination with the purpose of allowing students with special needs to sit examinations under special circumstances. Such exemption can be granted to students who are physically or mentally disabled, to students whose mother tongue is not Danish, and to students who have similar difficulties when this is considered necessary in order to place them on even terms with their fellow students in the examination situation. It is a condition that it does not change the academic level of the examination.

(2) When it is stipulated in the objectives of the examination in question that the student's spelling and writing skills are included in the assessment, the Study Board may grant exemption from this to a student who is able to document a relevant and specific impairment.
(3) Students who wish to apply for permission to sit an exam under special circumstances according to subsection (1) or apply for an exemption according to subsection (2) must submit an application, including the necessary documentation, to the Programme Office no later than 2 months before the exam is to take place.

**Sitting examinations abroad**

**23.** The university may conduct examinations at a Danish representation or at other locations abroad, provided the reason for doing so is that the student is unable to participate in the university's examinations in Denmark for practical or financial reasons and if the student and the exam location

reach an appropriate agreement. Danish examinations held abroad must comply with all the other rules laid down in the Examination Order.

(2) The Programme Director decides whether the examination can be conducted abroad and appoints or approves invigilators and other persons to organise the practical aspects of conducting the examination abroad.

(3) The university defrays the special costs associated with conducting examinations abroad.

(4) The Ministerial Order on Payment for the Services of Civil Servants Serving Abroad (Bekendtgørelse om betaling for tjenestehandlinger i udenrigstjenesten) applies to conducting examinations at Danish representations abroad.

(5) The university may ask the student to pay part or all of the costs incurred by the university to conduct the examination abroad. However, it is a condition that the student confirms in writing in advance his or her willingness to pay the costs in question, on the basis of an estimate made by the university of the expected costs. The university may make it a condition for conducting the examination that the amount is paid in advance.

(6) When an examination is conducted abroad, the conditions and regulations in CBS' guidelines for examinations conducted abroad apply.

**Assessment**

**24.** Examinations are either internal or external:

- Internal examinations are assessed by one or more teachers (internal examiners) appointed by CBS from among the teachers at the university or from other universities that offer the same or similar study programmes.
- External examinations are assessed by one or more internal examiners and one external examiner (in Danish: censor) appointed by the Danish Agency for Science and Higher Education.

(2) It is stipulated in the exam regulations of the individual examination whether it is an internal or an external examination, see link in section 5.

(3) Assessment of the examinations is carried out in accordance with the Grading Scale Order.

(4) Compulsory assignments and class participation, see section 13, are assessed by the teacher(s) of the specific course. The assessment type 'Approved/Not approved' is used.

**Announcement of results**

**25.** In connection with examinations where the result is not announced immediately after the examination, the result must be announced within 4 weeks after the examination has been held, see however subsection (2). The month of July is not included in the calculation of these 4 weeks.

(2) In connection with bachelor projects, master's (candidatus) theses and master's projects, the result must be announced no later than 6 weeks after the project/thesis has been submitted.

(3) When special circumstances warrant it, the Programme Director can set aside the deadlines stipulated in subsections (1) and (2). If the assessment cannot be completed by the fixed deadline,

the student(s) must be notified as soon as possible and be informed about the reason for the delay and when the result will be announced.

**Pass requirements and exam attempts**

**26.** Each examination must be passed separately. An examination shall be passed when the student achieves a grade of at least 02 or the assessment 'Pass'.

(2) Each examination can be retaken separately. However, passed examinations cannot be retaken.

(3) If a grade consists of several partial grades for various categories of performance (partial examinations), the grade shall be the average of the partial grades, rounded off to the nearest grade on the grading scale, see however subsection (4). The grade shall be rounded up if the average is half-way between two grades.

(4) If the partial grades are given different weights when the combined grade is to be calculated, this is stipulated in the exam overview in section 5. If so, the grade shall be the sum of the individual grades, each multiplied by the weighting of the grade, divided by the sum of the weightings and then rounded off to the nearest grade on the grading scale. The grade shall be rounded up if the average is half-way between two grades.

(5) If an examination consists of partial examinations, each partial examination can be retaken separately. However, passed partial examinations and not-passed partial examinations that are part of a passed examination cannot be retaken.

(6) Any requirements about a certain grade on the grading scale being required as achieved in one or more partial examinations are stipulated in section 7.

(7) The calculation of the overall grade point average is based on the weights of the individual grades, which are listed in the table in section 5.

(8) If a student retakes an examination or another type of assessment, the highest grade applies – see however section 37(4) of the Examination Order.

**27.** Students have a maximum of three attempts in passing each examination, see however subsection (2). The Study Board may grant more attempts, if warranted by extraordinary circumstances. The question of academic aptitude may not be included when assessing whether extraordinary circumstances apply.

(2) No later than 16 months after the end of the teaching of the course, the student must participate in the third examination attempt if the course is no longer offered.

(3) Students who are to have their class participation assessed a second time may require an examination instead. However, where class participation includes practical exercises, it cannot be replaced by an examination.

**Diploma**

**28.** CBS issues a diploma to students who have completed their study programme, in accordance with the requirements stipulated in section 31 of the Examination Order. The diploma is issued to the graduate no later than 2 months after the announcement of the result of the final examination. July is not included in the calculation of these 2 months.

(2) Students who leave the programme without having completed it are entitled to receive a transcript documenting the completed parts of the programme, with the relevant number of ECTS credits stated.

**Leave**

**29.**A student may be granted leave from the programme on personal grounds. The specific rules for obtaining leave and the provisions that apply to students while on leave are stipulated in CBS' *Rules regarding leave on bachelor and master programmes at CBS*.

**Programme regulations**

**30.**The programme regulations and various regulations etc. referred to in this document are publicly available on CBS' website, more specifically onstudieordninger.cbs.dk and in the study administrative rules (SAR).

**Exemption from the programme regulations**

**31.** The university may, when warranted by extraordinay circumstances, grant exemptions from those rules in the programme regulations which are solely laid down by the university.

(2) An exemption from the programme regulations that requires an exemption from a ministerial order may be brought before the Danish Agency for Science and Higher Education.

**Credit transfer**

**32.** Programme elements passed at another university are regarded as equivalent to corresponding programme elements covered by these study regulations.

(2) The Study Board may grant approval for students to substitute passed programme elements from another Danish or foreign programme of the same level, for programme elements covered by these regulations.

(3) Decisions under subsections (1) and (2) are made on the basis of a professional assessment.

**33.** Students who, as part of their studies, wish to complete programme elements at another university or another institution of higher education in Denmark or abroad may apply to their home university for pre-approved credit transfer for planned programme elements.

(2) Approval of pre-approved credit transfer pursuant to subsection (1) may only be granted if, in connection with the application for preapproved credit transfer, the student undertakes to submit to the home university the necessary documentation to show whether the programme elements have been passed or failed upon completion of the programme elements for which pre-approved credit transfer has been granted. Students must also consent to the home university requesting the necessary information from the host institution if students are unable to procure the documentation themselves.

(3) Once documentation is available that the student has passed the programme elements for which pre-approved credit transfer has been granted, the home university administratively approves the transfer of the credit to the relevant programme at the university.

(4) In cases where the programme elements for which pre-approved credit transfer has been granted are, for example, not offered by the host institution, the university may, upon the student's request, change the approval of pre-approved credit transfer pursuant to subsection (1). The student is responsible for and is obliged to take the initiative to compose a proposal for a study plan. The university offers academic support if requested by the student. In special cases, the chair of the study board may approve changes to the study board’s decisions about pre-approved credit transfer.

(5) Decisions under subsections (1) and (4) are made on the basis of a professional assessment.

**34.** Programme elements which students wish to have transferred from other programmes will be transferred on the basis of the normalised workload specified in ECTS points and stipulated in the relevant degree regulations. Due to the structure of the programme, discrepancies may occur between the equivalent number of ECTS credits and the actual amount of ECTS transferred, as the number of ECTS credits for the programme must total the number of ECTS credits stated in section 1(1).

(2)If the programme element in question is assessed according to the 7-point grading scale or the 13-point grading scale at the academic institution at which the examination was taken, and if this programme element equates or replaces a programme element which according to the exam regulations of these study regulations is assessed according to the 7-point scale or the 13-point scale, the grade will be transferable, but converted into the 7-point scale if assessed according to the 13-point scale. In all other cases, the assessment will be transferred as ‘Pass’. Examinations transferred as ‘Pass’ are not included in the calculation of the final grade point average.

**35.** Applications for pre-approval or credit transfer must be sent to the Programme Office, addressed to the Study Board, on a special form and with the necessary documentation enclosed. See guidance on credit transfer applications on the student intranet.

(2) Concerning complaints about credit transfer decisions, see part 3.

## Part 3: Complaints

**Complaints about examinations etc.**

**36.** A student is entitled to file a complaint about an examination or other assessment. Concerning the specific rules and procedures, including deadlines, for filing written and reasoned complaints reference is made to the rules in part 7 of the Examination Order and to CBS' guidelines on CBS' student intranet.

**Complaints about decisions concerning credit transfer**

**37.** Complaints about decisions made by the Study Board on whether education qualifications acquired at another Danish University may replace parts of the programme (credit transfer) as well as complaints about the decisions made by the Study Board on whether Danish or foreign education qualifications, not yet passed, may replace parts of the programme (pre-approval of credit transfer), may be brought before the Appeals Board for decisions on credit transfer, see Ministerial Order no. 1517 of 16 December 2013 on the Appeals Board for decisions on credit transfer in university study programmes.

(2) The deadline for filing a complaint is 2 weeks from the date when the complainant was informed of the decision. The complaint must be addressed to the Appeals Board for decisions on credit transfer but sent to the President of CBS; the reasoned complaint should be sent to CBS Legal, Solbjerg Plads 3, 2000 Frederiksberg. It is also possible to send the complaint to: legal@cbs.dk. CBS has the option to process the application again. If the decision is upheld, CBS will forward the complaint to the Appeals Board, accompanied by a statement. CBS will give the complainant the opportunity to comment on the statement within a time limit of 1 week. The complainant's comments, if any, will be enclosed when the complaint is forwarded to the Appeals Board. The Appeals Board will make the final administrative decision.

**38.** Complaints about decisions made by the Study Board on whether education qualifications acquired abroad may replace parts of the programme (credit transfer) may be brought before the Qualifications Board, see Assessment of Foreign Qualifications etc. Act.

(2) The deadline for filing a complaint is 4 weeks from the date when the complainant was informed of the decision. The complaint must be addressed to the Appeals Board for decisions on credit transfer but sent to the President of CBS; the reasoned complaint should be sent to CBS Legal, Solbjerg Plads 3, 2000 Frederiksberg. It is also possible to send the complaint to: legal@cbs.dk.. CBS has the option to process the application again. If the decision is upheld, CBS will forward the complaint to the Qualifications Board, accompanied by a statement. CBS will give the complainant the opportunity to comment on the statement, within a time limit of 1 week. The complainant's comments, if any, will be enclosed when the complaint is forwarded to the Qualifications Board. The Qualifications Board will make the final administrative decision.

**Complaints about other decisions**

**39.** Complaints about decisions made by the Study Board or the Programme Director according to these study regulations have to be filed with the President of CBS. The deadline for filing a complaint is 2 weeks from the date when the complainant was informed of the decision.

(2) A decision made by CBS according to subsection (1) may be appealed by the complainant to the Danish Agency for Science and Higher Education when the complaint is concerned with an error of

law or procedure. The deadline for lodging an appeal is 2 weeks from the date when the complainant was informed of the decision. The reasoned appeal should be addressed to the agency but sent to CBS Legal, Solbjerg Plads 3, 2000 Frederiksberg. It is also possible to send the complaint to: legal@cbs.dk. CBS will forward the appeal to the agency, accompanied by a statement. CBS will give the complainant the opportunity to comment on the statement, with a time limit of at least 1 week. The complainant's comments, if any, will be enclosed with the other case files when the appeal is forwarded to the agency.

(3) Moreover, students are referred to CBS' Guidelines regarding students' right to file a complaint about decisions made by study boards, programme directors and programme administration.

**Complaints about the teaching etc.**

**40.** Complaints about the teaching, academic supervision or other issues concerning the organisation of the degree programme can be brought before the Study Board.

## Commencement and transition regulations

**41.** These Programme Regulations are effective for students enrolled on the programme in September 2017 or later, and for students who are transferred to these Programme Regulations, see section 42(1).

(2) The 2016 Programme Regulations are repealed as of 1 September 2017.

**42.** Students who began their studies under the 2016 Programme Regulations or according to the transition regulations in those regulations were transferred to the 2016 regulations are transferred to these 2017 Programme Regulations, so that these 2017 Programme Regulations are effective for the remainder of the programme, see however subsection (2).

(2) For students enrolled in 2015 or earlier the exam in the 4th semester course 'Chinese 4' is external, i.e. with an external examiner.

(3) International Business in Asia with Japanese as the language specialization is being phased out. The academic year 2016/2017 was the last time the first year of the Japanese programme was offered. The academic year 2017/2018 is the last time the second year of the Japanese programme is offered, and the academic year 2018/2019 is the last time the third year of the Japanese programme is offered. The exams in the first year of the Japanese programme are offered for the last time in the academic year 2017/2018, see the course descriptions for Japanese 1 and Japanese 2. The exams in the second year of the Japanese programme are offered for the last time in the academic year 2018/2019. The exams in the third year of the Japanese programme are offered for the last time in the academic year 2019/2020.

# Part 4: Appendix - regulations for the International Business in Asia Propedeutic Course 2017

**43.** The IBA Study Board offers a propedeutic course in Chinese for students who wish to attend International Business in Asia, but who do not fulfil the stipulated requirements in Chinese.

(2) To be enrolled in the propedeutic course in Chinese, the applicant must fulfil all the application requirements of International Business in Asia except for the Chinese language requirement.

**44.** The objective of the propedeutic course is to provide students accepted on a provisional basis with an intensive year of language study enabling them to acquire a basic level of Chinese language skills for subsequent matriculation into International Business in Asia.

(2) The course is equivalent to one year of study comprising 60 ECTS-points and is offered as a full-time, one-year course.

(3) Students who pass the propedeutic course (cf. s. 46 (2)) are admitted to International Business in Asia.

(4) Danish citizens eligible for the Danish national educational grant (Statens Uddannelsesstøtte, SU) are advised that the IBA propedeutic course is completed within one year.

**45.** The propedeutic course in Chinese is designed for beginners and the goal is to enable students to commence language studies at an intermediate level. Successful students will learn to read and translate a modern Chinese text, understand, converse and write in basic Chinese by the end of the course. They will also have obtained a basic knowledge of the culture and society in China.

(2) In addition to the lectures in Chinese language, a series of seminars will be offered. The content of these seminars is of general relevance to all students of International Business in Asia (culture, politics and economy). The aim of these seminars is to provide contextual and basic knowledge about Asia, primarily Japan and China.

**46.** As part of the course, students are assessed by active class participation, passing of home assignments and two oral examinations in Chinese.

(2) The propedeutic course is passed when a student achieves a passing grade in each of the examinations.

(3) The propedeutic course consists of the following examinations:

### 1st semester Chinese specialization

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| Chinese Intro 1 - Mid-term | Written sit-in exam on CBS' computers | Pass / Fail | Internal exam | 7.5 | 7.5 |
| Chinese Intro 1 - End-of-course | Oral exam | 7-step scale | Internal exam | 22.5 | 22.5 |

### 2nd semester Chinese specialization

| Exam name | Exam form | Gradingscale | Internal/external exam | ECTS | Weight |
|---|---|---|---|---|---|
| Chinese intro 2 - mid term | Written sit-in exam on CBS' computers | Pass / Fail | Internal exam | 7.5 | 7.5 |
| Chinese intro 2 - end of course | Oral exam | 7-step scale | Internal exam | 22.5 | 22.5 |

**47.** Sections 11-27 and 29-40 of these 2017 Programme Regulations also apply to the propedeutic course.

**48.** The present course regulations apply to students who are enrolled in the propedeutic course as of 1 September 2017 or later.